



THE MSUNDUZI MUNICIPALITY

CITY OF PIETERMARITZBURG

INTRODUCTION



- Pietermaritzburg is the capital city of the province of KwaZulu Natal
- 2nd largest city in the province
- Serves a population of 1 million people in the region
- 45 minutes from Durban

INTRODUCTION



- Informal economy is a permanent, significant component of the province's economy
- It provides the opportunity for income generation
- Growth strategies have set out goals to support in informal economy
- Regulation of the informal economy lacks co-ordination
- Policy proposal underway for the informal economy

STREET TRADING



- Local government was given the mandate to promote economic development only in 1995
- It has become increasingly difficult to provide the resources to support this mandate
- Economic development unit was only established three years in Msunduzi
- Street trading function was located in the Licensing Division
- Function is still administered by the division, but no monitoring or enforcement
- Interim task team currently being established ahead of fully fledged unit

INFORMAL TRADE TASK TEAM



- Established initially with representation from council, informal traders and formal business
- Sites were demarcated in Church Street, and later in the arterial streets
- Total of 895 sites demarcated, of which 170 are vacant
- Total number of traders is in the region of 2500
- Major difficulty is that everybody wants to be close to the taxi ranks



- Licensing allocated the sites, issued the licenses and monitored the process
- An enforcement team was seconded to the division
- Enforcement difficult because of the vast area and too many traders
- Some sites provided with street furniture



- Rentals were set at R150 for a site with furniture, and R60 for an open site
- Traders complained of high rentals, many fell into arrears
- Informal Trade Committee was then established by council
- Elected area representatives of traders served on the committee
- Meetings bogged down with solving problems, little done on policy, training

STREET TRADING BYLAWS



- Bylaws include prohibitions, restrictions, trader's duties and impoundment of goods
- Prohibitions
 - Next to a government building
 - Place of worship
 - National monuments
 - Next to a business selling similar goods
 - At entrances or exits to buildings

- Restrictions
 - Sleeping on site
 - Erecting permanent structures
 - Placing or storing things dangerously
 - Obscuring window displays
 - Obstructing public facilities
 - Storage of petroleum gas

- Duties of traders
 - Removal of goods, litter, portable structures from the site
 - Keeping the site clean
 - Ensuring nothing stains sidewalks and buildings

- Impoundment
 - Prohibited areas
 - Receipts issued for goods
 - Goods to placed in safe custody

ADMINISTRATION



- Licensing Division handled dealt with all issues
 - applications
 - Interviews
 - Drawing up lease agreements
 - Allocation of sites
 - Issuing of licenses
 - Identification of sites
 - Painting of sites

CHALLENGES

- Lack of trading space in the city centre
 - Too many traders in certain areas



CHALLENGES



- Lack of trading space in the city centre
 - Too many traders in certain areas
 - Trading in areas not permissible by the bylaws



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KICK
PMBC

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CHALLENGES



- Lack of trading space in the city centre
 - Too many traders in certain areas
 - Trading in areas not permissible by the bylaws
 - Some streets made impassable, pedestrians have to walk on the street



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CHALLENGES

- Sidewalks not wide enough to accommodate traders
- Minimum width requirement is 2,8m
- Many pavements are narrow in high pedestrian volume areas
- Traders occupy most of the pavement and encroach on parking spaces



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CHALLENGES



- Review of bylaws and National regulations
 - government buildings
- Provision of proper street furniture
- Education and training
- Creation of more off-street markets



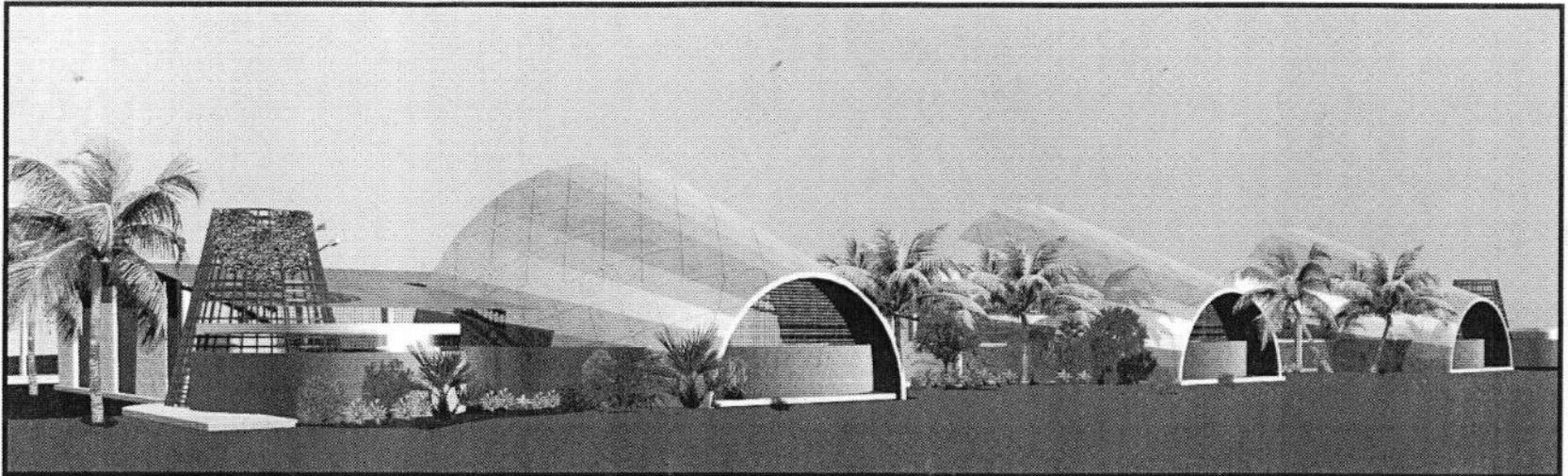
KEY INTERVENTIONS

- Freedom Square Trading Facility
 - Square currently has 200 traders
 - New facility will be alongside the new taxi rank
 - Traders to be grouped; possibility of forming co-operatives
 - Special areas for hairdressers, telephone services, fast food, etc.
 - Seating for fast food customers, and storage for goods

FREEDOM SQUARE



FREEDOM SQUARE



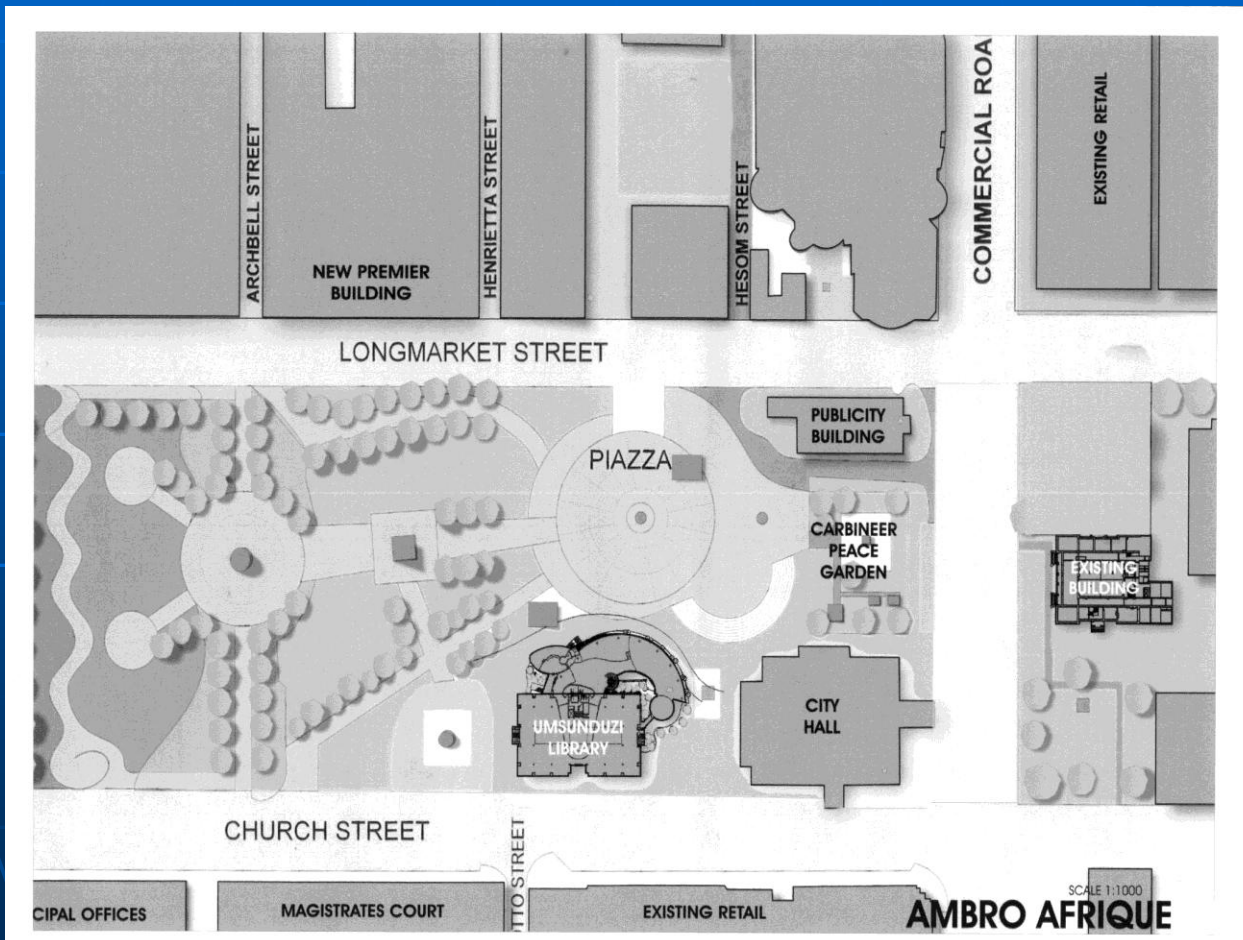
GARDEN PERSPECTIVE

TAXI RANK
PIETERMARITZBURG CITY CENTRE



AMBRO-AFRIQUE
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FREEDOM SQUARE



DEBI MARKET



- Established in response to a need for proper trading facilities adjacent to a shopping node
- Traders lobbied the council
- A development committee was established chaired by the Ward Councillor
- Council is giving the management of the market to the traders

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ARMED RESPONSE

IDEALS
FRESH
PRODUCE







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FAILSWORTH ROAD SHOPPING AREA

- This area has both informal traders and small retailers and shoe manufacturers
- Has a special character, trading mainly in clothing and footwear
- Customers come from other provinces and neighbouring countries
- Some traders provide special facilities for visiting customers
- Council is working with the property owners, formal businesses and informal traders to improve the area, making it safe for customers and traders



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